

'A journalism of peace'

Dear Catholic San Francisco reader,

Pope Francis, in his Jan. 24, 2018, message for World Communications Day, invited all in Catholic media to promote a *journalism of peace*.

Such journalism is not saccharine or sentimental, the Holy Father said, nor does it shrink from serious problems. It is neither rhetorical nor sensational.

A journalism of peace, he said, is "created by people for people" and is in the service of all, especially those without a voice.

Invoking the Franciscan prayer that urges all the faithful to be instruments of peace, Pope Francis said a journalism of peace is less in a hurry to break news than to promote deeper understanding and help resolve conflicts by encouraging virtuous thought and action.

As Catholic San Francisco nears its 20th anniversary as the official newspaper of the Archdiocese of San Francisco, peace, understanding and such virtues as listening, attending, accompaniment and imagination are among the principles that inform our work.

We greatly value our relationships with our readers and with our parishes and strive to accompany all in their faith journeys as they accompany us. We know the quality of our service to our parishes makes or breaks the trust placed in us, and we think the most recent four issues of the paper represented one of our best sustained editorial efforts so far. We're organized to maintain that level of quality. Also, we're proud to have re-engineered our subscriber and donor services unit for the best economy and hospitality we can offer parishes, individual subscribers and donors.

Thousands of our parishioner-readers make small contributions to the paper each year to affirm what the relationship means to them. These gifts help to sustain, among other things, free home delivery and special editorial efforts including the expanded issue of Sept. 13 to cover the many dimensions of the national crisis in the church, our popular reprints of the pope's apostolic exhortation "Gaudete et Exsultate" and the California bishops' pastoral letter "Hope and Healing," an upcoming special report on the good work of police and fire priest-chaplains and special photography for the 2019 Official Directory.

Not only the material support but also the affirmation of relationship embodied by your gifts played a part in our national recognition at the 2018 Catholic Media Conference. CSF won eight awards, including "Editor of the Year." Such awards do not occur unless there is a living, breathing connection between a publication and its readers.

As we look ahead to our 20th anniversary and many more years of faithful witness to come, we thank you for your accompaniment and invite you to share by using the envelope included in this issue of Catholic San Francisco or the form below.

Sincerely,



Rick DelVecchio
Editor/General Manager



Catholic San Francisco | Archdiocese of San Francisco | One Peter Yorke Way | San Francisco, CA 94109

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YES, I want to support the publishing ministry of *Catholic San Francisco*. I understand that my gift will help provide and expand home delivery of *Catholic San Francisco* to all registered parishioners in the Archdiocese. Enclosed is my gift of:

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